

Successful change of management



Dear customers and valued business partners,

ViALUX has achieved a major milestone in company's history.

Oliver Seifert and Jens Kümmel assume the leadership with effect of January, 22nd 2021.

The founders and former CEOs, Roland Höfling and Petra Aswendt, step back into an advisory function focusing on product development and strategy.

Based upon their experience in management and maintaining the strength of an owner-operated business the two successors will pursue the development of our highly innovative products and the continued expansion of our activities.

Oliver Seifert holds a degree in mechanical engineering and has gained more than 23 years of management experience at internationally active companies. He was Senior Manager responsible for operations at Motorola (mobile phone production) in EMEA, Vice President at Otto Bock (medical products), CTO at Trox (ventilation systems), Managing Director at Neways (electronics manufacturing), and BMZ (battery assembly).

Jens Kümmel holds a degree in business administration and looks back on a successful career in sales, marketing and project management at the EMS providers (EMS: Electronic Manufacturing Service) BuS Group, Neways, and Deltec electronics.

As the founders of ViALUX, we look back to a great 20-years period of time. Of course, we will remain closely associated and will continue to serve ViALUX as special advisor to the management team.

Sincerely yours

Dr. Roland Höfling

Dr. Petra Aswendt